



THE KINGS OF SANDWICH SHOPS ARE ANNOUNCED

Greggs and Subway are Brit's favourite sandwich stores

Whether you like a club, sub, wrap, roll, baguette, bap, bagel, toastie, pitta, or panini, Brits are a nation of sandwich lovers. The age-old sandwich quandary of where to go to pick up your favourite has been settled by research for [British Sandwich Week](#), taking place Monday 22nd- Sunday 28th May.

The results, supplied by MealTrak, reveal that as a nation we head to our nearest Greggs or Subway to ease our sandwich cravings. With both announcing 11.7% of all UK sandwich sales. It seems these food-to-go and eat-in retailers are now a firm favourite in the nation.

Coming in second was supermarket Tesco (9.9%) coffee-renowned Costa third (7.5%) M&S fourth (7.5%) and Pret fifth (6%)

Jim Winship, Director of the British Sandwich & Food to Go Association behind British Sandwich Week says: "We know Brits love a sandwich – just look at the number of sandwich shops, delis, diners and pop-ups selling top quality sarnies.

"However, there are two clear winners this year whereas a nation we head to munch a melt – it's Greggs or Subway. Both provide sandwich connoisseurs with a broad range of options and so many of them are made fresh, and even in front of your eyes. We can see why these chains have taken the top spots.

"I do want to say though, when it comes to British Sandwich Week, we want to celebrate sandwich retailers of all shapes and sizes. In this seven-day celebration, we focus on all versions of sandwiches in all their glory as well as the contribution that the sandwich sector makes to the economy.

"This year, it has the even greater aim of supporting the industry as it has had another difficult year. Sandwiches are a British staple to be enjoyed at any time of the day, whether shop-bought from a high street chain, supermarket, coffee shop, your local butty shop or made at home.

"We'd encourage Brits to support the sandwich sector during British Sandwich Week to help the industry continue to bounce back."

Nationally, the sandwich is still the go-to lunch option for the vast majority of Brits – with 72% of spending at lunchtime going on sandwiches.

British consumers manage to purchase and munch their way through over 3,000,000,000 sandwiches from the UK retail or catering outlets each year.

What is a sandwich? The British Sandwich Association defines a sandwich as: Any form of bread with a filling, generally assembled cold - to include traditional wedge sandwiches, as well as filled rolls, baguettes, pitta, bloomers, wraps, bagels, and the like, but not burgers and other products assembled and consumed hot. Hot eating sandwiches are also included.

ENDS

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Editors Notes:

About British Sandwich Week:

British Sandwich Week takes place from 22-28 May 2023. Now in its 29th year, the annual event showcases the breadth, quality and innovation found within the UK's sandwich and food-to-go sector. Find out more <https://www.britishsandwichweek.com/>

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About The British Sandwich & Food to Go Association:

The British Sandwich & Food to Go Association is a trade body established in 1990 to represent the interests of all those businesses involved and the food on the move industry. Members range from supermarkets and Food to Go manufacturers to sandwich bars, cafes and the suppliers of ingredients and equipment for the industry. As well as representing the interests of members to Government, the Association sets industry standards, as well as organising events such as British Sandwich Week and the annual The Sandwich & Food to Go Awards, also known as 'The S sammies'.